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14 UNITED STATES DISTRICT COURT
15 NORTHERN DISTRICT OF CALIFORNIA
16 SAN FRANCISCO DIVISION
17

18 *In re Carrier IQ, Inc. Consumer Privacy*
19 *Litigation*

20 [This Document Relates to All Cases]
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Case No. C-12-md-2330-EMC

**DECLARATION OF TYLER NEWBY IN
RESPONSE TO ORDER RE
SUPPLEMENTAL BRIEFING AND/OR
EVIDENCE**

Date: February 16, 2016
Time: 2:00 p.m.
Judge: Honorable Edward M. Chen
Dept.: Courtroom 5, 17th Floor

1 I, Tyler Newby, declare as follows:

2 1. I am an attorney admitted to practice before this Court and am a partner in the law
3 firm of Fenwick & West LLP, which represents Defendant Carrier IQ, Inc. (“Carrier IQ”) in this
4 action. I submit this declaration to address questions regarding individual notice to class
5 members posed in section B of the Court’s January 26, 2016 Order Regarding Supplemental
6 Briefing and Evidence. I have personal knowledge of the matters set forth in this Declaration.

7 2. In May and June of 2015, I had several discussions with Plaintiffs’ counsel
8 concerning how notice of a settlement would be given to class members if the parties were able to
9 reach a global settlement agreement. Because neither Carrier iQ nor the handset manufacturer
10 defendants had a means of identifying class members from their own business records, Plaintiffs’
11 counsel asked that I inquire of Carrier iQ’s wireless carrier customers whether the carriers had the
12 means of identifying their subscribers who used devices that had Carrier iQ software installed.

13 3. In June and July 2015 I had several conversations with counsel for Sprint, AT&T
14 and Cricket regarding those companies’ respective abilities to identify and provide contact
15 information for their subscribers who had used devices with Carrier iQ software installed. In
16 each instance, I inquired whether the carrier could search its records to match devices known to
17 have included Carrier iQ’s software with the names and addresses of subscribers who used those
18 devices on the carrier’s network during the class period.

19 4. Sprint’s counsel informed me that after investigating the request, Sprint
20 determined it does not have an existing mechanism to determine the device account holders
21 during the relevant period of time. Sprint does not have the ability to provide such information
22 from an existing database. The primary customer database is designed to retrieve individual
23 account information such as billing and usage. Sprint’s counsel explained that to provide such
24 information, Sprint would need to develop a new database that would allow Sprint to identify its
25 subscribers and their contact information based on a query of device make and models that were
26 known to have contained Carrier iQ software. Sprint’s counsel further informed me that
27 designing such a database would come at a substantial burden and cost to Sprint and its
28 functionality was uncertain. Sprint’s counsel also raised privacy concerns about providing

1 customer contact information to third parties.

2 5. AT&T and Cricket's counsel provided a similar response. AT&T's counsel
3 explained that while providing such a list might well be technically possible, AT&T had
4 determined that doing so would impose a substantial burden of time and cost for developing a
5 database that could provide the names and addresses of subscribers who used devices with Carrier
6 iQ software installed. Cricket, which was acquired by AT&T after this litigation began, also
7 receives less reliable contact information from some of its subscribers because a large percentage
8 of Cricket's customers pay for service on a pay-as-you-go or pre-paid plan, rather than receiving
9 service under minimum term commitments.

10 6. Following the issuance of the Court's January 26 Order, I again contacted counsel
11 for Sprint, AT&T and Cricket to inquire whether there had been any developments at these
12 companies that would reduce or remove the burden and difficulty of identifying the names and
13 contact information for subscribers who used devices with Carrier iQ software on their networks.
14 Each confirmed to me that they are not aware of any such developments. I also spoke with
15 counsel for T-Mobile on January 27, 2016 regarding T-Mobile's ability to identify the names and
16 contact information of its customers who used devices on which Carrier iQ software was
17 installed. T-Mobile's counsel later informed me that identifying T-Mobile customers who had
18 purchased and used particular makes and phones would be "incredibly burdensome and difficult"
19 for T-Mobile to do, and that it was not confident that it could identify a list of its customers who
20 purchased and used devices with Carrier iQ software.

21 I declare under penalty of perjury under the laws of the United States of America that the
22 foregoing is true and correct.

23
24 Executed on February 2, 2016, in San Francisco, California.

25 /s/ Tyler G. Newby
26 Tyler G. Newby
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